

JOSE MIZRAHI

CONTACT@JOSEMIZRAHI.COM

ABOUT | JOSE MIZRAHI

Jose Mizrahi, an accomplished Mexican actor, has made his mark in Miami's vibrant entertainment scene.

He recently starred in Telemundo's 'Vuelve A Mi' alongside William Levy and Samadhi Zendejas, following a notable guest star appearance in 'Juego de Mentiras.'

In the sphere of Non-scripted TV, he showcased his spirit on Telemundo's 'El Domo Del Dinero' and TLC's 'Milf Manor.' Jose's hosting skills shine in shows like 'Scroll' on Canela TV and 'LatinUp! Music' with Amazon Music, CMN, and Twitch.

Jose's adeptness extends to hosting, as demonstrated by his seamless charisma in 'Scroll' on Canela TV and his engaging interviews in 'LatinUp! Music,' a music talk show presented by Amazon Music, CMN, and Twitch.

As a bilingual influencer, Jose excels in content creation, collaborating with brands like Don Julio, Topo Chico, CopperFit, Quest, Presidente, Suit Supply, and McDonald's.

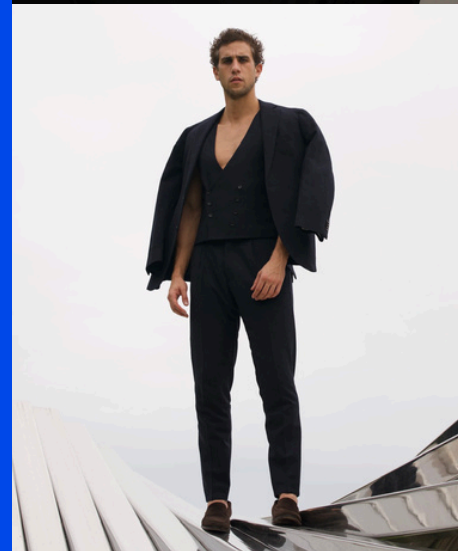
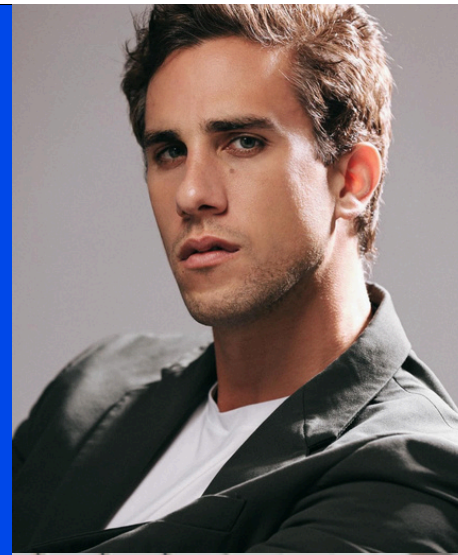
His creative talents expand to production, including shows like 'El Aventon,' 'Scroll,' 'El Couch De Emma,' and 'En Forma con La Mama Fitness.' Currently, he co-writes and produces a Latin sitcom aimed at the US Latin market.

Jose has also graced Miami Fashion Week runways for brands like Custo Barcelona.

Jose embarked on his journey with national TV commercials for major brands like Walt Disney World, Volkswagen, Coca Cola, Goya, and DirecTV, Jose's captivating talent left a lasting impression in advertising.

His academic background boasts a Dual-Bachelor of Business in Marketing and Finance from Florida International University.

Jose Mizrahi is a versatile talent set to make a lasting impact on the entertainment world.



NUMBERS

+430K

followers

ALL PLATFORMS



@jose.mizrahi

+170K

followers



@jose.mizrahi

+195K

followers



JoseMizrahi

+65K

subscribers



JOSE MIZRAHI



ACTOR & CONTENT CREATOR
SAG-ELIGIBLE | ANDA (MX)

PROFILE
José Mizrahi is a talented Mexican actor and bilingual content creator and influencer. Based in Miami, Mexico City and Madrid.

CONTACT INFO.
Email contact@josemizrahi.com

SOCIAL MEDIA: +430K

@jose.mizrahi

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JoseMizrahi

LANGUAGES
Spanish (Native - Mexico) 100%
English (Fluent) 100%

MORE WORK
Marketing Content Creation
Public Relations Photography
Logistics Videography
Operations Video Editing
Management Design

Continued ahead...

EDUCATION

- Florida International University - Miami, FL Dec 2017
Dual Bachelor in Business: Finance & Marketing
- Ruben Morales Acting Coach (Spanish) - Miami, FL 2021 - 2023
- The Actory (English) - Miami, FL 2022
- Adriana Barraza Acting Studio (Spanish) - Miami, FL 2014

TELEVISION & FILM

- Vuelve A Mi - Telemundo (Scripted) 2023
- Dreamer's Ball Short Film (Scripted) 2023
- Juego De Mentiras - Telemundo (Scripted) 2023
- Milf Manor - TLC (Non-Scripted) 2023
- Volver A Empezar Pilot (Scripted) 2022
- El Domo Del Dinero - Telemundo (Non-Scripted) 2020 - 2021
- Enamorándonos - Unimás (Non-Scripted) 2020
- After Hours Short Film (Scripted) 2018

HOST

- Chavos Al Chile - PopVision 2022 - 2023
- Scroll - Canela TV - Co-Host 2022
- Quien Magazine: Art Basel Miami 2022
- 'TopoCheers' - TopoChico 2022
- LatinUP! Music Talk Show (Amazon Music/Twitch) 2021 - 2022
- LatinUP! Xmas Special Festival 2021
- Amazon Music Latin Hispanic Heritage Festival 2021
- Picante YouTube Series 2021
- LatinUP! Virtual Music Festival 2021
- I'm Not A Morning Person Podcast 2018

PRODUCER/DIRECTOR

- Scroll - Canela TV Sep - Dec 2022
- El Aventón Show Season 1 & 2 2022 - 2023
- Quien Magazine: Art Basel Miami Nov - Dec 2022
- El Couch De Emma Season 2 Sep - Dec 2022
- TopoCheers - TopoChico Jan 2022
- Elisa Rego 'Cosas Del Corazon' Livestream Concert Jul 2021
- En Forma con LaMamaFitness - VME TV Mar - Jun 2021
- 'Desconocidos' Social Experiment - Mau Y Ricky Oct 2018

INFLUENCER CAMPAIGNS

- Don Julio • TopoChico • McDonalds • Suit Supply • Disney World
- Maluma • GNC • Stella Artois • Caracol TV • Brightline
- Nodal • CopperFit • Presidente USA • Rum Chuckle • Royal Caribbean

TV COMMERCIALS

- Toyota 'El Gigante'
- DirectTV Stream 'El Noticiero'
- Vizzy Hard Seltzer
- Johnnie Walker 'El Camino Es Nuestro'
- Goya Foods 'Frijoles Charros'
- Walt Disney World "Know Before You Go"
- Goya Food 'Las Mejores Aceitunas'
- Walt Disney World 'Toy Story Land'
- Xfinity Comcast TV w/ Maity Interiano
- Volkswagen World Cup 'Súbete a la Pasión'
- Ft. Lauderdale Tourism 'Hello Sunny'
- Telemundo, World Cup 'Futbol'
- Telemundo, MVTO World Cup
- Sabritas 'Luis Fonsi'
- Pepsi, Baseball
- Subway 'Little Victories'
- Atlantis University
- Univision Deportes World Cup
- Volkswagen, World Cup 'Ole' TV
- Nielsen "Esencia Latina"
- Dish Latino 'Hopper' World Cup
- KFC 'Spicy Citrus'

COMMERCIAL PRINT

- Old Parr
- Walt Disney World "KBYG"
- Walt Disney World 'Toy Story Land'
- Coca Cola, World Cup Mexico
- AT&T 'World Cup'
- Walt Disney World, Disney World
- Powerumba Fitness
- Nielsen 'Esencia Latina'

FASHION, RUNWAY

- Miami Fashion Week 'Custo Barcelona' & 'Lina Cantillo'
- Fashion Shorts: 'Llamada Perdida', 'Te Amaré', 'A World Undivided'

MUSIC VIDEOS

- 'Live It Up' - Jennifer Lopez
- 'No Quiero Na' - Samantha Sanchez
- 'Traicionero' - Isairis
- 'La Última Vez' - Ziete

TV & FILM



VUELVE A MI
TELEMUNDO



JUEGO DE MENTIRAS
TELEMUNDO



VOLVER A EMPEZAR
INDEPENDENT SITCOM

SOCIAL MEDIA



LATIN GRAMMYS



GAMES & RIDDLES



MCDONALDS



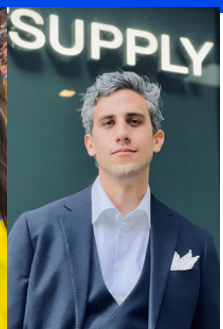
NODAL



DON JULIO



DIRECTV

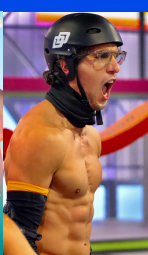


SUIT SUPPLY

REALITY TV



MILF MANOR
TLC



EL DOMO DEL DINERO
TELEMUNDO



ENAMORANDONOS
UNIMAS



HOST



SCROLL



CHAVOS AL CHILE



LATINUP! MUSIC

RUNWAY & FASHION



MIAMI FASHION WEEK



INDIE FASHION PROJECTS

COMMERCIALS TV & PRINT



GOYA FOODS



DISH LATINO



DISNEY



NIELSEN



AT&T



COCA COLA

INSIGHTS

INSTAGRAM

@JOSE.MIZRAHI
REACH: 14M
IMPRESSIONS: 38M
FOLLOWERS: 170K
STATS: LAST 90 DAYS

LOCATIONS

UNITED STATES 32%
MEXICO 19%
ARGENTINA 15%
COLOMBIA 6%
SPAIN 6%

GENDER

FEMALE 63%
MALE 37%

AGE RANGE

18-24 19%
25-34 37%
35-44 27%
45-54 12%
55+ 5%



TIKTOK

@JOSE.MIZRAHI
VIEWS: 50M
VIEWERS: 12M
FOLLOWERS: 195K
STATS: LAST 90 DAYS

LOCATIONS

MEXICO 30%
UNITED STATES 24%
ARGENTINA 10%
COLOMBIA 9%
VENEZUELA 9%

GENDER

FEMALE 61%
MALE 39%

AGE RANGE

18-24 30%
25-34 37%
35-44 20%
45-54 9%
55+ 4%



MORE WORK EXPERIENCE

MARKETING

TRAVEL INDUSTRY

Royal Vacations, Mexico & Miami

MAR – JUN 2024

Cruise & Travel Agency - Marketing & Social Media Director

- Created and launched the Influencer Program reaching 250k on first campaign.
- Increased social media engagement in page by 450%

LOGISTICS

CRUISE INDUSTRY

ITM Group/Holistica Destinations, North Miami, Florida

OCT 2018 – NOV 2020

Commercial Affairs, Itinerary Planning, Marketing

- Innovated and improved cruise port logistics through creation of planning statistical software
- Positioned reputation as industry leaders

MARKETING

CRUISE INDUSTRY

Royal Caribbean Group / Holistica Destinations, Miami, Florida

FEB 2020 – OCT 2020

Marketing Manager & Public Relations

- 1365% Growth in social media
- +11 Million campaign reach
- Head designer of brand, Logo, and website
- Featured in cover of major industry magazine

ENTREPRENEURSHIP

FITNESS INDUSTRY

Powerumba Fitness, North Miami, Florida

JUN 2012 – SEP 2021

Co-Founder; Marketing, Business Administration, Operations, and Accounting

- Grew fitness platform by 2.5K members and 20K traffic in 2 months
- 150% growth in sales and attendance with marketing strategies
- Head designer of brand, logo, website and graphic package
- Managed & supervised, studio reconstruction and renovation project

MANAGEMENT

MUSIC INDUSTRY

ZZInc. Group, Miami, Florida

JUN 2018 – OCT 2018

Music & Ent. Talent Mgmt for Mau y Ricky, Leslie Shaw, Abraham Mateo

- Digital Media Manager, Social Media Manager
- Created 1Sheet for Mau y Ricky and Jon Leon talents
- Reached 150K views with promotional video for 'Desconocidos' - Mau y Ricky single release
- Negotiated and obtained Brand Endorsements with Coca Cola/Tissot