

JOSE MIZRAHI

CONTACT@JOSEMIZRAHI.COM

ABOUT | JOSE MIZRAHI

Jose Mizrahi, an accomplished Mexican actor, has made his mark in Miami's vibrant entertainment scene.

He recently starred in Telemundo's 'Vuelve A Mi' alongside William Levy and Samadhi Zendejas, following a notable guest star appearance in 'Juego de Mentiras.'

In the sphere of Non-scripted TV, he showcased his spirit on Telemundo's 'El Domo Del Dinero' and TLC's 'Milf Manor.' Jose's hosting skills shine in shows like 'Scroll' on Canela TV and 'LatinUp! Music' with Amazon Music, CMN, and Twitch.

Jose's adeptness extends to hosting, as demonstrated by his seamless charisma in 'Scroll' on Canela TV and his engaging interviews in 'LatinUp! Music,' a music talk show presented by Amazon Music, CMN, and Twitch.

As a bilingual influencer, Jose excels in content creation, collaborating with brands like Don Julio, Topo Chico, CopperFit, Quest, Presidente, Suit Supply, and McDonald's.

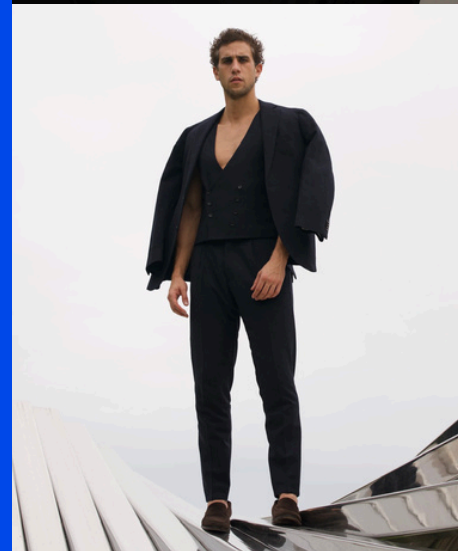
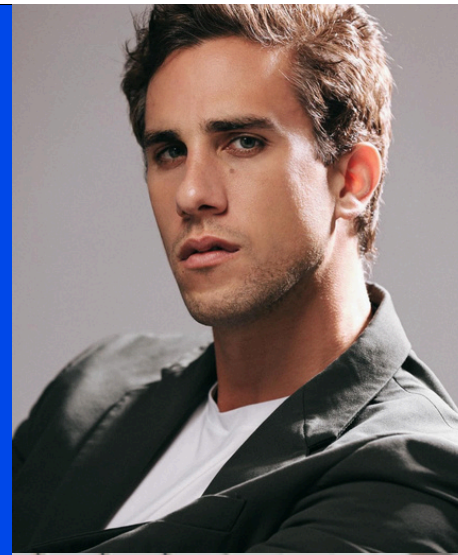
His creative talents expand to production, including shows like 'El Aventon,' 'Scroll,' 'El Couch De Emma,' and 'En Forma con La Mama Fitness.' Currently, he co-writes and produces a Latin sitcom aimed at the US Latin market.

Jose has also graced Miami Fashion Week runways for brands like Custo Barcelona.

Jose embarked on his journey with national TV commercials for major brands like Walt Disney World, Volkswagen, Coca Cola, Goya, and DirecTV, Jose's captivating talent left a lasting impression in advertising.

His academic background boasts a Dual-Bachelor of Business in Marketing and Finance from Florida International University.

Jose Mizrahi is a versatile talent set to make a lasting impact on the entertainment world.



NUMBERS

+415K

followers

ALL PLATFORMS



@jose.mizrahi

+168K

followers



@jose.mizrahi

+182K

followers



JoseMizrahi

+65K

subscribers



JOSE MIZRAHI



ACTOR & CONTENT CREATOR
SAG-ELIGIBLE | ANDA (MX)

PROFILE
José Mizrahi is a talented Mexican actor and bilingual content creator and influencer. Based in Miami, Mexico City and Madrid.

CONTACT INFO.
Email contact@josemizrahi.com

SOCIAL MEDIA: +415K

@jose.mizrahi

@jose.mizrahi

JoseMizrahi

LANGUAGES
Spanish (Native - Mexico) 100%
English (Fluent) 100%

MORE WORK
Marketing Content Creation
Public Relations Photography
Logistics Videography
Operations Video Editing
Management Design

Continued ahead...

EDUCATION				
Florida International University - Miami, FL Dual Bachelor in Business: Finance & Marketing	Dec 2017			
Ruben Morales Acting Coach (Spanish) - Miami, FL	2021 - 2023			
The Actory (English) - Miami, FL	2022			
Adriana Barraza Acting Studio (Spanish) - Miami, FL	2014			
TELEVISION & FILM				
Vuelve A Mi - Telemundo (Scripted)	2023			
Dreamer's Ball Short Film (Scripted)	2023			
Juego De Mentiras - Telemundo (Scripted)	2023			
Milf Manor - TLC (Non-Scripted)	2023			
Volver A Empezar Pilot (Scripted)	2022			
El Domo Del Dinero - Telemundo (Non-Scripted)	2020 - 2021			
Enamorándonos - Unimás (Non-Scripted)	2020			
After Hours Short Film (Scripted)	2018			
HOST				
Chavos Al Chile - PopVision	2022 - 2023			
Scroll - Canela TV - Co-Host	2022			
Quien Magazine: Art Basel Miami	2022			
'TopoCheers' - TopoChico	2022			
LatinUP! Music Talk Show (Amazon Music/Twitch)	2021 - 2022			
LatinUP! Xmas Special Festival	2021			
Amazon Music Latin Hispanic Heritage Festival	2021			
Picante YouTube Series	2021			
LatinUP! Virtual Music Festival	2021			
I'm Not A Morning Person Podcast	2018			
PRODUCER/DIRECTOR				
Scroll - Canela TV	Sep - Dec 2022			
El Aventón Show Season 1 & 2	2022 - 2023			
Quien Magazine: Art Basel Miami	Nov - Dec 2022			
El Couch De Emma Season 2	Sep - Dec 2022			
TopoCheers - TopoChico	Jan 2022			
Elisa Rego 'Cosas Del Corazon' Livestream Concert	Jul 2021			
En Forma con LaMamaFitness - VME TV	Mar - Jun 2021			
'Desconocidos' Social Experiment - Mau Y Ricky	Oct 2018			
INFLUENCER CAMPAIGNS				
Don Julio	TopoChico	McDonalds	Suit Supply	Disney World
Maluma	GNC	Stella Artois	Caracol TV	Brightline
Nodal	CopperFit	Presidente USA	Rum Chuckle	Royal Caribbean
TV COMMERCIALS				
Toyota 'El Gigante'	Telemundo, World Cup 'Futbol'			
DirectTV Stream 'El Noticiero'	Telemundo, MVTO World Cup			
Vizzy Hard Seltzer	Sabritas 'Luis Fonsi'			
Johnnie Walker 'El Camino Es Nuestro'	Pepsi, Baseball			
Goya Foods 'Frijoles Charros'	Subway 'Little Victories'			
Walt Disney World "Know Before You Go"	Atlantis University			
Goya Food 'Las Mejores Aceitunas'	Univision Deportes World Cup			
Walt Disney World 'Toy Story Land'	Volkswagen, World Cup 'Ole' TV			
Xfinity Comcast TV w/ Maity Interiano	Nielsen "Esencia Latina"			
Volkswagen World Cup 'Súbete a la Pasión'	Dish Latino 'Hopper' World Cup			
Ft. Lauderdale Tourism 'Hello Sunny'	KFC 'Spicy Citrus'			
COMMERCIAL PRINT				
Old Parr	AT&T 'World Cup'			
Walt Disney World "KBYG"	Walt Disney World, Disney World			
Walt Disney World 'Toy Story Land'	Powerumba Fitness			
Coca Cola, World Cup Mexico	Nielsen 'Esencia Latina'			
FASHION, RUNWAY				
Miami Fashion Week 'Custo Barcelona' & 'Lina Cantillo'				
Fashion Shorts: 'Llamada Perdida', 'Te Amaré', 'A World Undivided'				
MUSIC VIDEOS				
'Live It Up' - Jennifer Lopez	'Traicionero' - Isairis			
'No Quiero Na' - Samantha Sanchez	'La Última Vez' - Ziete			

TV & FILM



VUELVE A MI
TELEMUNDO



JUEGO DE MENTIRAS
TELEMUNDO



VOLVER A EMPEZAR
INDEPENDENT SITCOM

SOCIAL MEDIA



LATIN GRAMMYS



GAMES & RIDDLES



MCDONALDS



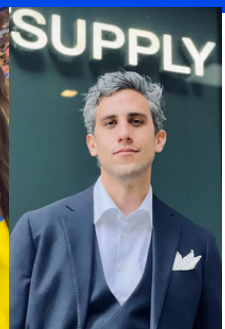
NODAL



DON JULIO



DIRECTV

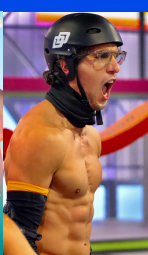


SUIT SUPPLY

REALITY TV



MILF MANOR
TLC



EL DOMO DEL DINERO
TELEMUNDO



ENAMORANDONOS
UNIMAS



HOST



SCROLL



CHAVOS AL CHILE



LATINUP! MUSIC

RUNWAY & FASHION



MIAMI FASHION WEEK



INDIE FASHION PROJECTS



COMMERCIALS TV & PRINT



GOYA FOODS



DISH LATINO



DISNEY



NIELSEN



AT&T



COCA COLA

INSIGHTS

INSTAGRAM

@JOSE.MIZRAHI
REACH: 14M
IMPRESSIONS: 38M
FOLLOWERS: 168K
STATS: LAST 90 DAYS

LOCATIONS

UNITED STATES 32%
MEXICO 19%
ARGENTINA 15%
COLOMBIA 6%
SPAIN 6%

GENDER

FEMALE 63%
MALE 37%

AGE RANGE

18-24 19%
25-34 37%
35-44 27%
45-54 12%
55+ 5%



TIKTOK

@JOSE.MIZRAHI
VIEWS: 50M
VIEWERS: 12M
FOLLOWERS: 182K
STATS: LAST 90 DAYS

LOCATIONS

MEXICO 30%
UNITED STATES 24%
ARGENTINA 10%
COLOMBIA 9%
VENEZUELA 9%

GENDER

FEMALE 61%
MALE 39%

AGE RANGE

18-24 30%
25-34 37%
35-44 20%
45-54 9%
55+ 4%



MORE WORK EXPERIENCE

MARKETING

TRAVEL INDUSTRY

Royal Vacations, Mexico & Miami

MAR – JUN 2024

Cruise & Travel Agency - Marketing & Social Media Director

- Created and launched the Influencer Program reaching 250k on first campaign.
- Increased social media engagement in page by 450%

LOGISTICS

CRUISE INDUSTRY

ITM Group/Holistica Destinations, North Miami, Florida

OCT 2018 – NOV 2020

Commercial Affairs, Itinerary Planning, Marketing

- Innovated and improved cruise port logistics through creation of planning statistical software
- Positioned reputation as industry leaders

MARKETING

CRUISE INDUSTRY

Royal Caribbean Group / Holistica Destinations, Miami, Florida

FEB 2020 – OCT 2020

Marketing Manager & Public Relations

- 1365% Growth in social media
- +11 Million campaign reach
- Head designer of brand, Logo, and website
- Featured in cover of major industry magazine

ENTREPRENEURSHIP

FITNESS INDUSTRY

Powerumba Fitness, North Miami, Florida

JUN 2012 – SEP 2021

Co-Founder; Marketing, Business Administration, Operations, and Accounting

- Grew fitness platform by 2.5K members and 20K traffic in 2 months
- 150% growth in sales and attendance with marketing strategies
- Head designer of brand, logo, website and graphic package
- Managed & supervised, studio reconstruction and renovation project

MANAGEMENT

MUSIC INDUSTRY

ZZInc. Group, Miami, Florida

JUN 2018 – OCT 2018

Music & Ent. Talent Mgmt for Mau y Ricky, Leslie Shaw, Abraham Mateo

- Digital Media Manager, Social Media Manager
- Created 1Sheet for Mau y Ricky and Jon Leon talents
- Reached 150K views with promotional video for 'Desconocidos' - Mau y Ricky single release
- Negotiated and obtained Brand Endorsements with Coca Cola/Tissot