## JOSE MIZRAHI®



**CONTACT**@JOSEMIZRAHI.COM

## ABOUT JOSE MIZRAHI

Jose Mizrahi, an accomplished Mexican actor, has made his mark in Miami's vibrant entertainment scene.

He recently starred in Telemundo's 'Vuelve A Mi' alongside William Levy and Samadhi Zendejas, following a notable guest star appearance in 'Juego de Mentiras.'

In the sphere of Non-scripted TV, he showcased his spirit on Telemundo's 'El Domo Del Dinero' and TLC's 'Milf Manor.' Jose's hosting skills shine in shows like 'Scroll' on Canela TV and 'LatinUp! Music' with Amazon Music, CMN, and Twitch.

Jose's adeptness extends to hosting, as demonstrated by his seamless charisma in 'Scroll' on Canela TV and his engaging interviews in 'LatinUp! Music,' a music talk show presented by Amazon Music, CMN, and Twitch.

As a bilingual influencer, Jose excels in content creation, collaborating with brands like Don Julio, Topo Chico, CopperFit, Quest, Presidente, Suit Supply, and McDonald's.

His creative talents expand to production, including shows like 'El Aventon,' 'Scroll,' 'El Couch De Emma,' and 'En Forma con La Mama Fitness.' Currently, he co-writes and produces a Latin sitcom aimed at the US Latin market.

Jose has also graced Miami Fashion Week runways for brands like Custo Barcelona.

Jose embarked on his journey with national TV commercials for major brands like Walt Disney World, Volkswagen, Coca Cola, Goya, and DirecTV, Jose's captivating talent left a lasting impression in advertising.

His academic background boasts a Dual-Bachelor of Business in Marketing and Finance from Florida International University.

Jose Mizrahi is a versatile talent set to make a lasting impact on the entertainment world.





**All Platforms** 



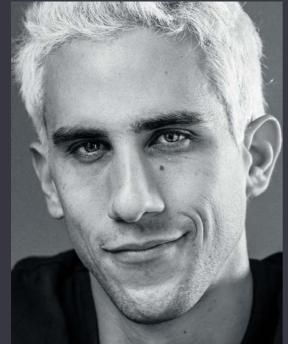












## JOSE MIZRAHI

ACTOR SAG-ELIGIBLE | ANDA (MX)

## PROFILE

Jose Mizrahi, an accomplished Mexican actor, has made his mark in Miami's vibrant entertainment scene.

### CONTACT INFO.

Email

contact@josemizrahi.com

### SOCIAL MEDIA: +142K



@jose.mizrahi

JoseMizrahi



## LANGUAGES

Spanish (Native - Mexico City) **English** (Fluent)

### MORE WORK EXPERIENCE

Marketing Public Relations Logistics **Operations** Management

**Content Creation** Photography Videography **Video Editing** Design

## **EDUCATION**

- Florida International University Miami, FL Dec 2017 Dual Bachelor in Business: Finance & Marketing (2021 - Current) Ruben Morales Acting Coach (Spanish) - Miami, FL The Actory (English) - Miami, FL 2022 Adriana Barraza Acting Studio (Spanish) - Miami, FL 2014 **TELEVISION & FILM** Vuelve A Mi - Telemundo (Scripted) 2023 Dreamer's Ball Short Film (Scripted) 2023
- Juego De Mentiras Telemundo (Scripted) 2023 Milf Manor - TLC (Non-Scripted) 2023 Volver A Empezar Pilot (Scripted) 2022 El Domo Del Dinero - Telemundo (Non-Scripted) 2020 - 2021 Enamorándonos - Unimás (Non-Scripted) 2020 After Hours Short Film (Scripted) 2018 HOST 2022 - 2023 • Chavos Al Chile - PopVision
- Scroll Canela TV Co-Host 2022 Quien Magazine: Art Basel Miami 2022 'TopoCheers' - TopoChico 2022 2021 - 2022 LatinUP! Music Talk Show (Amazon Music/Twitch) 2021 LatinUP! Xmas Special Festival Amazon Music Latin Hispanic Heritage Festival 2021 2021 **Picante YouTube Series** 2021 LatinUP! Virtual Music Festival 2018 • I'm Not A Morning Person Podcast
  - **PRODUCER/DIRECTOR**
- Scroll Canela TV Sep - Dec 2022 El Aventón Show Season 1 & 2 2022 - 2023 Nov - Dec 2022 Quien Magazine: Art Basel Miami Sep - Dec 2022 El Couch De Emma Season 2 Jan 2022 **TopoCheers** - **TopoChico** Elisa Rego 'Cosas Del Corazon' Livestream Concert Jul 2021 Mar - Jun 2021 En Forma con LaMamaFitness - VME TV Oct 2018
- 'Desconocidos' Social Experiment Mau Y Ricky

## **INFLUENCER CAMPAIGNS**

- Don Julio TopoChico McDonalds • Suit Supply • Disney World Maluma • GNC Stella Artois Caracol TV • Brightline • CopperFit • Presidente USA • Rum Chuckle • Royal Caribbean Nodal COMMERCIALS • Telemundo, World Cup 'Futbol' • Toyota 'El Gigante'
- DirecTV Stream 'El Noticiero'
- Vizzy Hard Seltzer
- Johnnie Walker 'El Camino Es Nuestro'
- Goya Foods 'Frijoles Charros'
- Walt Disney World "Know Before You Go"
- Goya Food 'Las Mejores Aceitunas'
- Walt Disney World 'Toy Story Land'
- Xfinity Comcast TV w/ Maity Interiano
- Volkswagen World Cup 'Súbete a la Pasión' •
- Ft. Lauderdale Tourism 'Hello Sunny'
- Telemundo, MVTO World Cup
- Sabritas 'Luis Fonsi' .
- Pepsi, Baseball Subway 'Little Victories'
- Atlantis University
- Univision Deportes World Cup Volkswagen, World Cup 'Ole' TV
- Nielsen "Esencia Latina"
- Dish Latino 'Hopper' World Cup KFC 'Spicy Citrus'

#### COMMERCIAL PRINT • AT&T 'World Cup'

- Old Parr
  - Walt Disney World "KBYG"
- Walt Disney World 'Toy Story Land'
- Coca Cola, World Cup Mexico
- Walt Disney World, Disney World Powerumba Fitness
  - Nielsen 'Esencia Latina'

#### RUNWAY FASHION,

- Miami Fashion Week 'Custo Barcelona' & 'Lina Cantillo'
- Fashion Shorts: 'Llamada Perdida', 'Te Amaré', 'A World Undivided'

### MUSIC VIDEOS

- 'Live It Up' Jennifer Lopez
- 'Traicionero' Isairis and more
- 'No Quiero Na' Samantha Sanchez
- 'La Última Vez' Ziete

Continued ahead...

- @josemizrahi



## TV & FILM







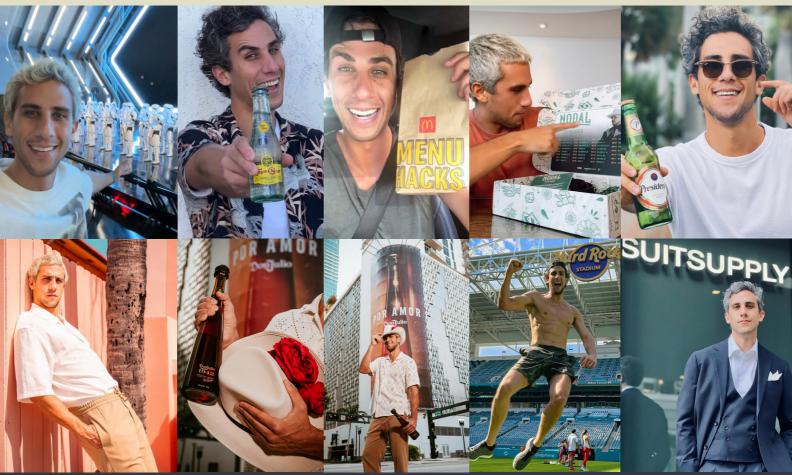
ro ¿lo que pasó

VUELVE A MI TELEMUNDO JUEGO DE MENTIRAS TELEMUNDO

#### VOLVER A EMPEZAR INDEPENDENT TV SHOW

INDEPENDENT TV SH





## SOCIAL MEDIA INSIGHTS

**TOP LOCATIONS** 

UNITED STATES	45%
MEXICO	36%
PUERTO RICO	11%
COLOMBIA	<b>4</b> %
BRAZIL	2%

GENDER FEMALE 80% MALE 20%

AGE RANGE	
13-17	2%
18-24	20%
25-34	41%
35-44	21%
45-54	10%
55+	2%

## **RUNWAY & FASHION**



**MIAMI FASHION WEEK** 



HOST

INDIE FASHION PROJECTS

REALITY TV



EL DOMO DEL DINERO TELEMUNDO



ENAMORANDONOS UNIMAS





CHAVOS AL CHILE

LATINUP! MUSIC

## **TV COMMERCIALS**



**GOYA FOODS** 



**SUBWAY** 

VOLKSWAGEN





**Family Vacations** 

Disney vacation packages and op e's always a new family experience rida—from kid-friendly adventures Resort to grand oceanic escapes at Line



restiva

NIELSEN

PRINT

nielsen



Llama a América Latina y el Caribe desde 1ª el minuto



COCA COLA

# MORE WORK EXPERIENCE

## LOGISTICS

### ITM Group, North Miami, Florida

Commercial Affairs, Itinerary Planning, Marketing

- Innovated and improved cruise port logistics through creation of planning statistical software
- Positioned reputation as industry leaders

## ARKETING

### Holistica Destinations, Miami, Florida

Marketing Manager

- 1365% Growth in social media
- +11 Million campaign reach
- Head designer of brand, Logo, and website
- Strengthened Public Relations with all cruise lines and governments
- Featured in cover of major industry magazine

## ENTREPRENEURSHIP

### Powerumba Fitness, North Miami, Florida

Co-Founder; Marketing, Business Administration, Operations, and Accounting

- Grew fitness platform by 2.5K members and 20K traffic in 2 months
- 150% growth in sales and attendance with marketing strategies
- Head designer of brand, logo, website and graphic package
- Created, supervised, and finalized studio reconstruction and renovation project

## MANAGEMENT

### ZZInc. Group, Miami, Florida

Music & Entertainment Talent Management

- Digital Media Manager, Digital Content Creator & Social Media Manager/Consultant
- Created 1Sheet for Mau y Ricky and Jon Leon talents
- Reached 150K views with promotional video for 'Desconocidos' Mau y Ricky single release
- Obtained Brand Endorsements with Coca Cola/Tissot

### October 2018 – November 2020

## CRUISE INDUSTRY

CRUISE INDUSTRY

February 2020 – October 2020

## FITNESS INDUSTRY

June 2012 - Co-Owner

MUSIC INDUSTRY

## June 2018 – October 2018