

JOSE MIZRAHI



CONTACT@JOSEMIZRAHI.COM

ABOUT | JOSE MIZRAHI

Jose Mizrahi, an accomplished Mexican actor, has made his mark in Miami's vibrant entertainment scene.

He recently starred in Telemundo's 'Vuelve A Mi' alongside William Levy and Samadhi Zendejas, following a notable guest star appearance in 'Juego de Mentiras.'

In the sphere of Non-scripted TV, he showcased his spirit on Telemundo's 'El Domo Del Dinero' and TLC's 'Milf Manor.' Jose's hosting skills shine in shows like 'Scroll' on Canela TV and 'LatinUp! Music' with Amazon Music, CMN, and Twitch.

Jose's adeptness extends to hosting, as demonstrated by his seamless charisma in 'Scroll' on Canela TV and his engaging interviews in 'LatinUp! Music,' a music talk show presented by Amazon Music, CMN, and Twitch.

As a bilingual influencer, Jose excels in content creation, collaborating with brands like Don Julio, Topo Chico, CopperFit, Quest, Presidente, Suit Supply, and McDonald's.

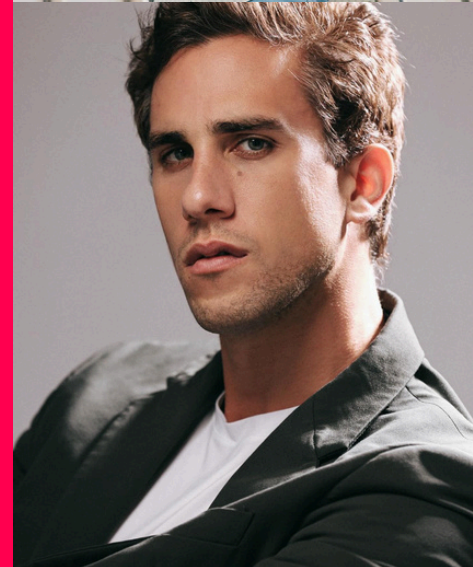
His creative talents expand to production, including shows like 'El Aventon,' 'Scroll,' 'El Couch De Emma,' and 'En Forma con La Mama Fitness.' Currently, he co-writes and produces a Latin sitcom aimed at the US Latin market.

Jose has also graced Miami Fashion Week runways for brands like Custo Barcelona.

Jose embarked on his journey with national TV commercials for major brands like Walt Disney World, Volkswagen, Coca Cola, Goya, and DirecTV, Jose's captivating talent left a lasting impression in advertising.

His academic background boasts a Dual-Bachelor of Business in Marketing and Finance from Florida International University.

Jose Mizrahi is a versatile talent set to make a lasting impact on the entertainment world.



| NUMBERS

+450K

followers

All Platforms



@jose.mizrahi

+158K

followers



@jose.mizrahi

+227K

followers



JoseMizrahi

+65K

subscribers



JOSE MIZRAHI

ACTOR
SAG-ELIGIBLE | ANDA (MX)

PROFILE
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CONTACT INFO.
Email contact@josemizrahi.com

SOCIAL MEDIA: +450K

@jose.mizrahi

JoseMizrahi

@jose.mizrahi
Primary

@josemizrahi
Secondary

LANGUAGES
Spanish (Native - Mexico City) 100%
English (Fluent) 100%

MORE WORK
Marketing
Public Relations
Logistics
Operations
Management
Content Creation
Photography
Videography
Video Editing
Design

Continued ahead...

EDUCATION	
Florida International University - Miami, FL	Dec 2017
Dual Bachelor in Business: Finance & Marketing	
Ruben Morales Acting Coach (Spanish) - Miami, FL	2021 - 2023
The Actory (English) - Miami, FL	2022
Adriana Barraza Acting Studio (Spanish) - Miami, FL	2014

TELEVISION & FILM	
Vuelve A Mi - Telemundo (Scripted)	2023
Dreamer's Ball Short Film (Scripted)	2023
Juego De Mentiras - Telemundo (Scripted)	2023
Milf Manor - TLC (Non-Scripted)	2023
Volver A Empezar Pilot (Scripted)	2022
El Domo Del Dinero - Telemundo (Non-Scripted)	2020 - 2021
Enamorándonos - Unimás (Non-Scripted)	2020
After Hours Short Film (Scripted)	2018

HOST	
Chavos Al Chile - PopVision	2022 - 2023
Scroll - Canela TV - Co-Host	2022
Quien Magazine: Art Basel Miami	2022
'TopoCheers' - TopoChico	2022
LatinUP! Music Talk Show (Amazon Music/Twitch)	2021 - 2022
LatinUP! Xmas Special Festival	2021
Amazon Music Latin Hispanic Heritage Festival	2021
Picante YouTube Series	2021
LatinUP! Virtual Music Festival	2021
I'm Not A Morning Person Podcast	2018

PRODUCER/DIRECTOR	
Scroll - Canela TV	Sep - Dec 2022
El Aventón Show Season 1 & 2	2022 - 2023
Quien Magazine: Art Basel Miami	Nov - Dec 2022
El Couch De Emma Season 2	Sep - Dec 2022
TopoCheers - TopoChico	Jan 2022
Elisa Rego 'Cosas Del Corazon' Livestream Concert	Jul 2021
En Forma con LaMamaFitness - VME TV	Mar - Jun 2021
'Desconocidos' Social Experiment - Mau Y Ricky	Oct 2018

INFLUENCER CAMPAIGNS				
• Don Julio	• TopoChico	• McDonalds	• Suit Supply	• Disney World
• Maluma	• GNC	• Stella Artois	• Caracol TV	• Brightline
• Nodal	• CopperFit	• Presidente USA	• Rum Chuckle	• Royal Caribbe

TV COMMERCIALS	
Toyota 'El Gigante'	Telemundo, World Cup 'Futbol'
DirecTV Stream 'El Noticiero'	Telemundo, MVTO World Cup
Vizzy Hard Seltzer	Sabritas 'Luis Fonsi'
Johnnie Walker 'El Camino Es Nuestro'	Pepsi, Baseball
Goya Foods 'Frijoles Charros'	Subway 'Little Victories'
Walt Disney World "Know Before You Go"	Atlantis University
Goya Food 'Las Mejores Aceitunas'	Univision Deportes World Cup
Walt Disney World 'Toy Story Land'	Volkswagen, World Cup 'Ole' TV
Xfinity Comcast TV w/ Maity Interiano	Nielsen "Esencia Latina"
Volkswagen World Cup 'Súbete a la Pasión'	Dish Latino 'Hopper' World Cup
Ft. Lauderdale Tourism 'Hello Sunny'	KFC 'Spicy Citrus'

COMMERCIAL PRINT	
Old Parr	AT&T 'World Cup'
Walt Disney World "KBYG"	Walt Disney World, Disney World
Walt Disney World 'Toy Story Land'	Powerumba Fitness
Coca Cola, World Cup Mexico	Nielsen 'Esencia Latina'

FASHION, RUNWAY	
Miami Fashion Week 'Custo Barcelona' & 'Lina Cantillo'	
Fashion Shorts: 'Llamada Perdida', 'Te Amaré', 'A World Undivided'	

MUSIC VIDEOS	
'Live It Up' - Jennifer Lopez	'Traicionero' - Isairis and more
'No Quiero Na' - Samantha Sanchez	'La Última Vez' - Ziete

TV & FILM



VUELVE A MI
TELEMUNDO

JUEGO DE MENTIRAS
TELEMUNDO

VOLVER A EMPEZAR
INDEPENDENT SITCOM

REALITY TV



MILF MANOR
TLC

EL DOMO DEL DINERO
TELEMUNDO

ENAMORANDONOS
UNIMAS

HOST



SCROLL

CHAVOS AL CHILE

LATINUP! MUSIC

RUNWAY & FASHION



MIAMI FASHION WEEK

INDIE FASHION PROJECTS

COMMERCIALS TV & PRINT



GOYA FOODS

DISH LATINO

DISNEY

NIELSEN

AT&T

COCA COLA

SOCIAL MEDIA



INSIGHTS

INSTAGRAM (LAST 90 DAYS)

@Jose.Mizrahi

REACH: 14M

IMPRESSIONS: 38M

FOLLOWERS: 158K

LOCATIONS

UNITED STATES	32%
MEXICO	19%
ARGENTINA	15%
COLOMBIA	6%
VENEZUELA	6%

GENDER

FEMALE	63%
MALE	37%

AGE RANGE

18-24	19%
25-34	37%
35-44	27%
45-54	12%
55+	5%

TIKTOK (LAST 90 DAYS)

@Jose.Mizrahi (Main)
@Josemizrahi (Secondary)

VIEWS: 50M

VIEWERS: 12M

FOLLOWERS: 227K

LOCATIONS

MEXICO	30%
UNITED STATES	24%
ARGENTINA	10%
COLOMBIA	9%
VENEZUELA	9%

GENDER

FEMALE	61%
MALE	39%

AGE RANGE

18-24	30%
25-34	37%
35-44	20%
45-54	9%
55+	4%



MORE WORK EXPERIENCE

MARKETING

Royal Vacations, Mexico & Miami

Cruise & Travel Agency - Marketing Director & Social Media Consultant

**TRAVEL
INDUSTRY**

Mar - Jun 2024

LOGISTICS

ITM Group, North Miami, Florida

Commercial Affairs, Itinerary Planning, Marketing

- Innovated and improved cruise port logistics through creation of planning statistical software
- Positioned reputation as industry leaders

**CRUISE
INDUSTRY**

Oct 2018 - Nov 2020

MARKETING

Royal Caribbean Group / Holistica Destinations, Miami, Florida

Marketing Manager

- 1365% Growth in social media
- +11 Million campaign reach
- Head designer of brand, Logo, and website
- Strengthened Public Relations with all cruise lines and governments
- Featured in cover of major industry magazine

**CRUISE
INDUSTRY**

Feb 2020 - Oct 2020

ENTREPRENEURSHIP

Powerumba Fitness, North Miami, Florida

Co-Founder; Marketing, Business Administration, Operations, and Accounting

- Grew fitness platform by 2.5K members and 20K traffic in 2 months
- 150% growth in sales and attendance with marketing strategies
- Head designer of brand, logo, website and graphic package
- Managed & supervised, studio reconstruction and renovation project

**FITNESS
INDUSTRY**

Jun 2012 - Sep 2021

MANAGEMENT

ZZInc. Group, Miami, Florida

Music & Entertainment Talent Management

- Digital Media Manager, Digital Content Creator & Social Media Manager/Consultant
- Created 1Sheet for Mau y Ricky and Jon Leon talents
- Reached 150K views with promotional video for 'Desconocidos' - Mau y Ricky single release
- Negotiated and obtained Brand Endorsements with Coca Cola/Tissot

**MUSIC
INDUSTRY**

Jun 2018 - Oct 2018