

JOSE MIZRAHI

A professional headshot of a young man with dark, wavy hair and light green eyes. He is wearing a black turtleneck sweater and is looking directly at the camera with a neutral expression. The background is a soft, out-of-focus light color.

MEXICAN-AMERICAN
ACTOR

CONTENT
CREATOR

ABOUT | JOSE MIZRAHI

Jose Mizrahi, an accomplished Mexican actor, has made his mark in Miami's vibrant entertainment scene.

He starred in Telemundo's 'Vuelve A Mi' alongside William Levy and Samadhi Zendejas, following a notable guest star appearance in 'Juego de Mentiras.'

In the sphere of Non-scripted TV, he showcased his spirit on Telemundo's 'El Domo Del Dinero' and TLC's 'Milf Manor.'

Jose's adeptness extends to hosting, as demonstrated by his seamless charisma in 'Scroll' on Canela TV and his engaging interviews in 'LatinUp! Music,' a music talk show presented by Amazon Music Latin, CMN, and Twitch.

As a bilingual influencer, Jose excels in content creation, collaborating with brands like DirecTV, Virgin Voyages, Don Julio, Topo Chico, Presidente, Suit Supply, and McDonald's, reaching over 70 Million views per month.

His creative talents expand to production, including shows like 'El Aventon,' 'Scroll,' 'El Couch De Emma,' and 'En Forma con La Mama Fitness.' He also co-wrote and produced a Latin sitcom aimed at the US Latin market.

He has also graced Miami Fashion Week runways for brands like Custo Barcelona.

Jose embarked on his journey with national TV commercials for major brands like Walt Disney World, Volkswagen, Coca Cola, Goya, and DirecTV, Jose's captivating talent left a lasting impression in advertising.

His academic background boasts a Dual-Bachelor of Business in Marketing and Finance from Florida International University.

Jose Mizrahi is a versatile talent set to make a lasting impact on the entertainment world.

SOCIAL MEDIA NUMBERS



JoseMizrahi
+65K
subscribers

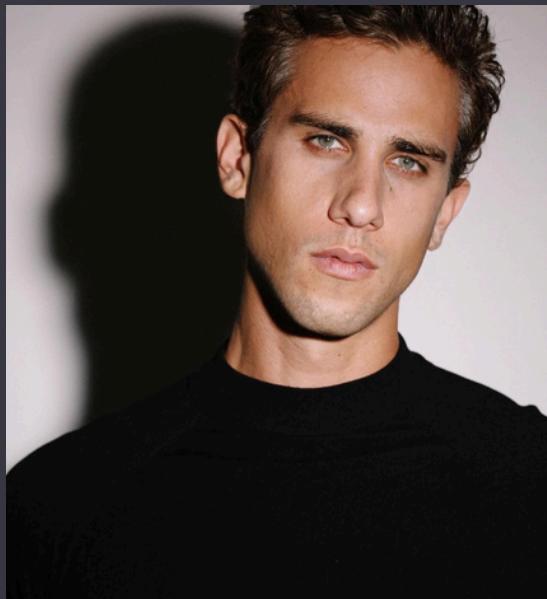


@josemizrahi.fb
+55K
followers

+634K
followers

LAST 30 DAYS
VIEWS: +81M
ALL PLATFORMS





JOSE MIZRAHI

ACTOR & CONTENT CREATOR
SAG-ELIGIBLE | ANDA (MX)

PROFILE

José Mizrahi is a talented Mexican actor and bilingual content creator and influencer. Based in Miami, Mexico City and Madrid.

CONTACT INFO.

Email contact@josemizrahi.com

SOCIAL MEDIA: +634K



@jose.mizrahi



@jose.mizrahi



JoseMizrahi



@josemizrahi.fb

LANGUAGES

Spanish (Native - Mexico) 100%
English (Fluent) 100%

MORE WORK

Marketing	Content Creation
Public Relations	Photography
Logistics	Videography
Operations	Video Editing
Management	Design

Continued ahead...

EDUCATION

- Florida International University - Miami, FL
Dual Bachelor in Business: Finance & Marketing
- Ruben Morales Acting Coach (Spanish) - Miami, FL
- The Actory (English) - Miami, FL
- Adriana Barraza Acting Studio (Spanish) - Miami, FL

Dec 2017

2021 - 2023

2022

2014

TELEVISION & FILM

- Vuelve A Mi - Telemundo (Scripted)
- Dreamer's Ball Short Film (Scripted)
- Juego De Mentiras - Telemundo (Scripted)
- Milf Manor - TLC (Non-Scripted)
- Volver A Empezar Pilot (Scripted)
- El Domo Del Dinero - Telemundo (Non-Scripted)
- Enamorándonos - Unimás (Non-Scripted)
- After Hours Short Film (Scripted)

2023

2023

2023

2023

2022

2022

2020 - 2021

2020

2018

HOST

- Chavos Al Chile - PopVision
- Scroll - Canela TV - Co-Host
- 'TopoCheers' - TopoChico
- LatinUP! Music Talk Show (Amazon Music/Twitch)
- LatinUP! Xmas Special Festival
- Amazon Music Latin Hispanic Heritage Festival
- Picante YouTube Series
- LatinUP! Virtual Music Festival

2022 - 2023

2022

2022

2021 - 2022

2021

2021

2021

2021

PODCAST

- Terapia De Familia
- I'm Not A Morning Person

2025

2018

PRODUCER/DIRECTOR

- Scroll - Canela TV
- El Aventón Show Season 1 & 2
- Quien Magazine: Art Basel Miami
- El Couch De Emma Season 2
- TopoCheers - TopoChico
- Elisa Rego 'Cosas Del Corazon' Livestream Concert
- En Forma con LaMamaFitness - VME TV
- Social Experiment 'Desconocidos' - Mau Y Ricky

Sep - Dec 2022

2022 - 2023

Nov - Dec 2022

Sep - Dec 2022

Jan 2022

Jul 2021

Mar - Jun 2021

Oct 2018

INFLUENCER CAMPAIGNS

- Don Julio
- TopoChico
- McDonalds
- Suit Supply
- Disney World
- Maluma
- Virgin Voyages
- Stella Artois
- Caracol TV
- Brightline
- Nodal
- CopperFit
- Presidente USA
- Rum Chuckle
- Royal Caribbean

TV COMMERCIALS

- Toyota 'El Gigante'
- DirecTV Stream 'El Noticiero'
- Vizzy Hard Seltzer
- Johnnie Walker 'El Camino Es Nuestro'
- Goya Foods 'Frijoles Charros'
- Walt Disney World "Know Before You Go"
- Goya Food 'Las Mejores Aceitunas'
- Walt Disney World 'Toy Story Land'
- Xfinity Comcast TV w/ Maity Interiano
- Volkswagen World Cup 'Súbete a la Pasión'
- Ft. Lauderdale Tourism 'Hello Sunny'
- Telemundo, World Cup 'Futbol'
- Telemundo, MVTO World Cup
- Sabritas 'Luis Fonsi'
- Pepsi, Baseball
- Subway 'Little Victories'
- Atlantis University
- Univision Deportes World Cup
- Volkswagen, World Cup 'Ole' TV
- Nielsen "Esencia Latina"
- Dish Latino 'Hopper' World Cup
- KFC 'Spicy Citrus'

COMMERCIAL PRINT

- Old Parr
- Walt Disney World "KBYG"
- Walt Disney World 'Toy Story Land'
- Coca Cola, World Cup Mexico
- AT&T 'World Cup'
- Walt Disney World, Disney World
- Nielsen 'Esencia Latina'

Full List upon request

FASHION, RUNWAY

- Miami Fashion Week 'Custo Barcelona' & 'Lina Cantillo'
- Fashion Shorts: 'Llamada Perdida', 'Te Amaré', 'A World Undivided'

MUSIC VIDEOS

- 'Live It Up' - Jennifer Lopez
- 'No Quiero Na' - Samantha Sanchez
- 'Traicionero' - Isairis
- 'La Última Vez' - Ziete

SOCIAL MEDIA INSIGHTS

INSTAGRAM



@JOSE.MIZRAHI
253K FOLLOWERS
MONTHLY VIEWS
21M

LOCATIONS

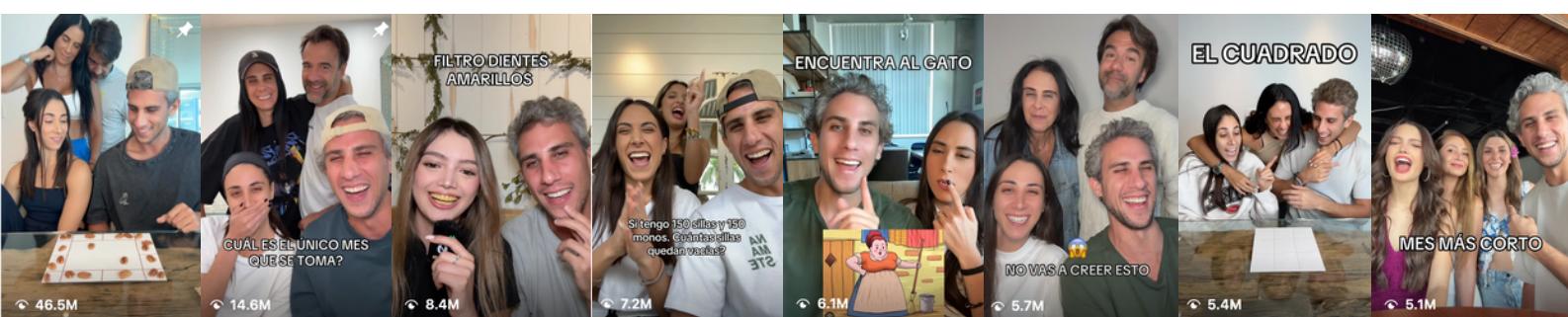
UNITED STATES	21%
MEXICO	19%
ARGENTINA	19%
COLOMBIA	9%
SPAIN	7%

GENDER

FEMALE	65%
MALE	35%

AGE RANGE

13-17	3%
18-24	19%
25-34	28%
35-44	26%
45-54	16%
55+	8%



TIKTOK



@JOSE.MIZRAHI
263K FOLLOWERS
MONTHLY VIEWS
54M

LOCATIONS

UNITED STATES	27%
MEXICO	23%
ARGENTINA	10%
COLOMBIA	8%
VENEZUELA	6%

GENDER

FEMALE	61%
MALE	39%

AGE RANGE

18-24	23%
25-34	37%
35-44	22%
45-54	11%
55+	7%



FACEBOOK



@JOSEMIZRAHI.FB
55K FOLLOWERS
MONTHLY VIEWS
10.2M

LOCATIONS

MEXICO	44%
UNITED STATES	19%
ARGENTINA	19%
COLOMBIA	13%
VENEZUELA	6%

GENDER

FEMALE	72%
MALE	28%

AGE RANGE

18-24	13%
25-34	27%
35-44	17%
45-54	14%
55-65	15%
65+	14%

YOUTUBE



@JOSE.MIZRAHI
65K SUBSCRIBERS
LAST YEAR VIEWS
1M

LOCATIONS

UNITED STATES	25%
MEXICO	21%
SPAIN	10%
ARGENTINA	9%
COLOMBIA	6%
CHILE	4%

GENDER

FEMALE	61%
MALE	39%

AGE RANGE

13-17	3%
18-24	10%
25-34	24%
35-44	24%
45-54	18%
55-64	13%
65+	8%

SOCIAL MEDIA RATES

INSTAGRAM



@JOSE.MIZRAHI
253K FOLLOWERS

MONTHLY VIEWS
21M

REEL (GAME)

\$2,850

POST

\$2,250

STORY

\$850

REEL (VLOG)

\$3,450

CARROUSEL

\$2,450

STORY*3

\$2,150

TIKTOK



@JOSE.MIZRAHI
263K FOLLOWERS

MONTHLY VIEWS
VIEWS: 54M

GAME/RIDDLE

\$2,850

PHOTO POST

\$2,250

LIVE 30 MIN

\$1,450

VLOG

\$3,450

STORY

\$550

LIVE 1 HR

\$2,550

FACEBOOK



@JOSEMIZRAHI.FB
55K FOLLOWERS

MONTHLY VIEWS
10.2M

REEL (GAME)

\$1,850

REEL (VLOG)

\$2,150

POST

\$1,250

STORY

\$450

CARROUSEL

\$1,450

STORY *3

\$1,150

YOUTUBE



@JOSE.MIZRAHI
65K SUBSCRIBERS

LAST YEAR VIEWS
1M

PRE-ROLL

\$3,000

SHORT

\$1,650

VIDEO

\$3,450

PAUTA EN CONTENIDOS

18% DEL AD SPEND O \$1,450 FLAT

GENERAL

@JOSE.MIZRAHI
TOTAL: 634K FOLLOWERS

AVE MONTHLY VIEWS
86M

LINK IN BIO

30 DAYS
\$500

BOOST

30 DAYS
\$1,050

AD

30 DAYS
\$3,450

IG THREADS

16K FOLLOWERS
\$200

UCG

NON-POSTED CONTENT
\$1,450

UCG+AD

30 DAYS
\$3,450

PREMIUM

POST ON ALL PLATFORMS

PHOTO

IG, TK, FB
\$4,750

GAME/RIDDLE

IG, TK, FB, YT
\$7,500

VLOG VIDEO

MORE THAN 1 MINUTE
\$9,750

TV & FILM



VUELVE A MI
TELEMUNDO



JUEGO DE MENTIRAS
TELEMUNDO



VOLVER A EMPEZAR
INDEPENDENT SITCOM

SOCIAL MEDIA



LATIN GRAMMYS

FIFA WORLD CUP

MCDONALDS

NODAL

DON JULIO

DIRECTV

SUIT SUPPLY

REALITY TV

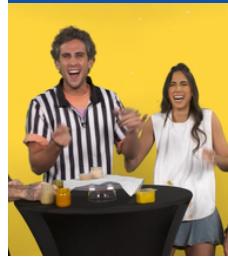


MILF MANOR
TLC

EL DOMO DEL DINERO
TELEMUNDO

ENAMORANDONOS
UNIMAS

HOST



SCROLL
CANELA TV

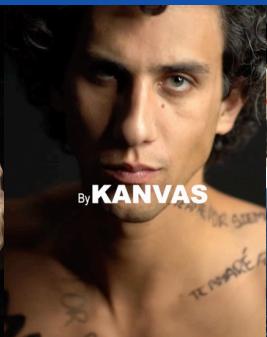


CHAVOS AL CHILE
POPVISION



LATINUP!
AMAZON LATIN

RUNWAY & FASHION



MIAMI FASHION WEEK

INDIE FASHION PROJECTS

COMMERCIALS TV & PRINT



GOYA FOODS

DISH LATINO

DISNEY

NIELSEN

AT&T

COCA COLA

MORE WORK EXPERIENCE

MARKETING

Royal Vacations, Mexico & Miami

TRAVEL INDUSTRY

Cruise & Travel Agency - Marketing & Social Media Director

MAR - JUN 2024

- Created and launched the Influencer Program reaching 250k on first campaign.
- Increased social media engagement in page by 450%

LOGISTICS

ITM Group/Holistica Destinations, North Miami, Florida

CRUISE INDUSTRY

Commercial Affairs, Itinerary Planning, Marketing

OCT 2018 - NOV 2020

- Innovated and improved cruise port logistics through creation of planning statistical software
- Positioned reputation as industry leaders

MARKETING

CRUISE INDUSTRY

Royal Caribbean Group / Holistica Destinations, Miami, Florida

FEB 2020 - OCT 2020

Marketing Manager & Public Relations

- 1365% Growth in social media
- +11 Million campaign reach
- Head designer of brand, Logo, and website
- Featured in cover of major industry magazine

ENTREPRENEURSHIP

FITNESS INDUSTRY

Powerumba Fitness, North Miami, Florida

JUN 2012 - SEP 2021

Co-Founder; Marketing, Business Administration, Operations, and

Accounting

- Grew fitness platform by 2.5K members and 20K traffic in 2 months
- 150% growth in sales and attendance with marketing strategies
- Head designer of brand, logo, website and graphic package
- Managed & supervised, studio reconstruction and renovation project

MANAGEMENT

MUSIC INDUSTRY

ZZInc. Group, Miami, Florida

JUN 2018 - OCT 2018

Music & Ent. Talent Mgmt for Mau y Ricky, Leslie Shaw, Abraham Mateo

- Digital Media Manager, Social Media Manager
- Created 1Sheet for Mau y Ricky and Jon Leon talents
- Reached 150K views with promotional video for 'Desconocidos' - Mau y Ricky single release
- Negotiated and obtained Brand Endorsements with Coca Cola/Tissot