

JOSE MIZRAHI

A portrait of Jose Mizrahi, a young man with dark, wavy hair and light-colored eyes, looking slightly to the left. He is wearing a black long-sleeved shirt. The background is a plain, light-colored wall. The lighting is soft, coming from the right, casting a subtle shadow on the wall behind him.

MEXICAN-AMERICAN
ACTOR

CONTENT
CREATOR

JOSEMIZRAHI.COM

CONTACT@JOSEMIZRAHI.COM

[@JOSEMIZRAHI](https://www.instagram.com/JOSEMIZRAHI)

ABOUT | JOSE MIZRAHI

Jose Mizrahi, an accomplished Mexican actor, has made his mark in Miami's vibrant entertainment scene.

He starred in Telemundo's 'Vuelve A Mi' alongside William Levy and Samadhi Zendejas, following a notable guest star appearance in 'Juego de Mentiras.'

In the sphere of Non-scripted TV, he showcased his spirit on Telemundo's 'El Domo Del Dinero' and TLC's 'Milf Manor.'

Jose's adeptness extends to hosting, as demonstrated by his seamless charisma in 'Scroll' on Canela TV and his engaging interviews in 'LatinUp! Music,' a music talk show presented by Amazon Music Latin, CMN, and Twitch.

As a bilingual influencer, Jose excels in content creation, collaborating with brands like DirecTV, Virgin Voyages, Don Julio, Topo Chico, Presidente, Suit Supply, and McDonald's, reaching over 70 Million views per month.

His creative talents expand to production, including shows like 'El Aventon,' 'Scroll,' 'El Couch De Emma,' and 'En Forma con La Mama Fitness.' He also co-wrote and produced a Latin sitcom aimed at the US Latin market.

He has also graced Miami Fashion Week runways for brands like Custo Barcelona.

Jose embarked on his journey with national TV commercials for major brands like Walt Disney World, Volkswagen, Coca Cola, Goya, and DirecTV, Jose's captivating talent left a lasting impression in advertising.

His academic background boasts a Dual-Bachelor of Business in Marketing and Finance from Florida International University.

Jose Mizrahi is a versatile talent set to make a lasting impact on the entertainment world.



SOCIAL MEDIA NUMBERS



@jose.mizrahi
+253K
followers



@jose.mizrahi
+261K
followers



JoseMizrahi
+65K
subscribers



@josemizrahi.fb
+55K
followers

+634K
followers

LAST 30 DAYS
VIEWS: +81M
ALL PLATFORMS



JOSE MIZRAHI

ACTOR & CONTENT CREATOR

SAG-ELIGIBLE | ANDA (MX)

PROFILE

José Mizrahi is a talented Mexican actor and bilingual content creator and influencer. Based in Miami, Mexico City and Madrid.

CONTACT INFO.

Email contact@josemizrahi.com

SOCIAL MEDIA: +634K



@jose.mizrahi



@jose.mizrahi



JoseMizrahi



@josemizrahi.fb

LANGUAGES

Spanish (Native - Mexico) 100%
English (Fluent) 100%

MORE WORK

Marketing
Public Relations
Logistics
Operations
Management

Content Creation
Photography
Videography
Video Editing
Design

Continued ahead...

EDUCATION

- Florida International University - Miami, FL Dec 2017
Dual Bachelor in Business: Finance & Marketing
- Ruben Morales Acting Coach (Spanish) - Miami, FL 2021 - 2023
- The Actory (English) - Miami, FL 2022
- Adriana Barraza Acting Studio (Spanish) - Miami, FL 2014

TELEVISION & FILM

- Vuelve A Mi - Telemundo (Scripted) 2023
- Dreamer's Ball Short Film (Scripted) 2023
- Juego De Mentiras - Telemundo (Scripted) 2023
- Milf Manor - TLC (Non-Scripted) 2023
- Volver A Empezar Pilot (Scripted) 2022
- El Domo Del Dinero - Telemundo (Non-Scripted) 2020 - 2021
- Enamorándonos - Unimás (Non-Scripted) 2020
- After Hours Short Film (Scripted) 2018

HOST

- Chavos Al Chile - PopVision 2022 - 2023
- Scroll - Canela TV - Co-Host 2022
- 'TopoCheers' - TopoChico 2022
- LatinUP! Music Talk Show (Amazon Music/Twitch) 2021 - 2022
- LatinUP! Xmas Special Festival 2021
- Amazon Music Latin Hispanic Heritage Festival 2021
- Picante YouTube Series 2021
- LatinUP! Virtual Music Festival 2021

PODCAST

- Terapia De Familia 2025
- I'm Not A Morning Person 2018

PRODUCER/DIRECTOR

- Scroll - Canela TV Sep - Dec 2022
- El Aventón Show Season 1 & 2 2022 - 2023
- Quien Magazine: Art Basel Miami Nov - Dec 2022
- El Couch De Emma Season 2 Sep - Dec 2022
- TopoCheers - TopoChico Jan 2022
- Elisa Rego 'Cosas Del Corazon' Livestream Concert Jul 2021
- En Forma con LaMamaFitness - VME TV Mar - Jun 2021
- Social Experiment 'Desconocidos' - Mau Y Ricky Oct 2018

INFLUENCER CAMPAIGNS

- Don Julio • TopoChico • McDonalds • Suit Supply • Disney World
- Maluma • Virgin Voyages • Stella Artois • Caracol TV • Brightline
- Nodal • CopperFit • Presidente USA • Rum Chuckle • Royal Caribbean

TV COMMERCIALS

- Toyota 'El Gigante'
- DirectTV Stream 'El Noticiero'
- Vizzy Hard Seltzer
- Johnnie Walker 'El Camino Es Nuestro'
- Goya Foods 'Frijoles Charros'
- Walt Disney World "Know Before You Go"
- Goya Food 'Las Mejores Aceitunas'
- Walt Disney World 'Toy Story Land'
- Xfinity Comcast TV w/ Maity Interiano
- Volkswagen World Cup 'Súbete a la Pasión'
- Ft. Lauderdale Tourism 'Hello Sunny'
- Telemundo, World Cup 'Futbol'
- Telemundo, MVTO World Cup
- Sabritas 'Luis Fonsi'
- Pepsi, Baseball
- Subway 'Little Victories'
- Atlantis University
- Univision Deportes World Cup
- Volkswagen, World Cup 'Ole' TV
- Nielsen "Esencia Latina"
- Dish Latino 'Hopper' World Cup
- KFC 'Spicy Citrus'

COMMERCIAL PRINT

- Old Parr
- Walt Disney World "KBYG"
- Walt Disney World 'Toy Story Land'
- Coca Cola, World Cup Mexico
- AT&T 'World Cup'
- Walt Disney World, Disney World
- Nielsen 'Esencia Latina'
- Full List upon request

FASHION, RUNWAY

- Miami Fashion Week 'Custo Barcelona' & 'Lina Cantillo'
- Fashion Shorts: 'Llamada Perdida', 'Te Amaré', 'A World Undivided'

MUSIC VIDEOS

- 'Live It Up' - Jennifer Lopez
- 'No Quiero Na' - Samantha Sanchez
- 'Traicionero' - Isairis
- 'La Última Vez' - Ziete

SOCIAL MEDIA INSIGHTS

INSTAGRAM



@JOSE.MIZRAHI
253K FOLLOWERS

MONTHLY VIEWS
21M

LOCATIONS

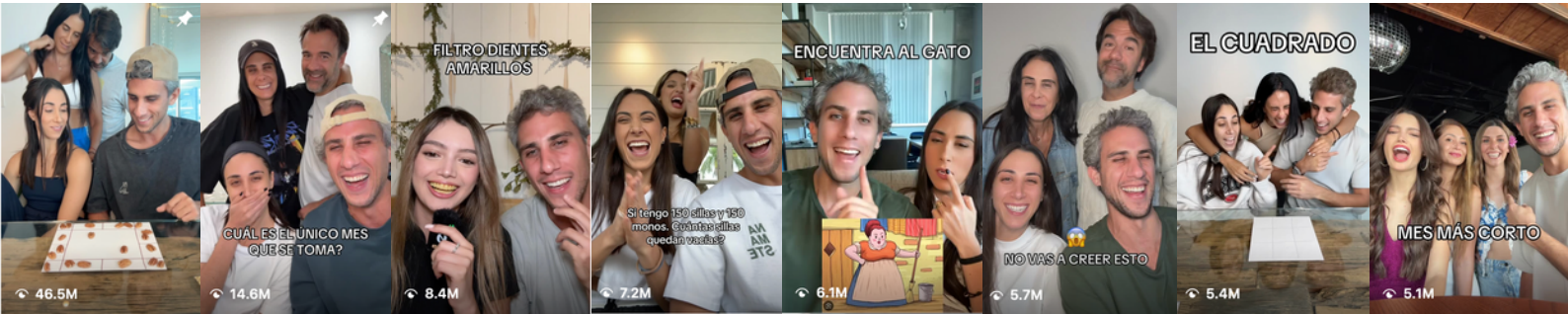
UNITED STATES	21%
MEXICO	19%
ARGENTINA	19%
COLOMBIA	9%
SPAIN	7%

GENDER

FEMALE	65%
MALE	35%

AGE RANGE

13-17	3%
18-24	19%
25-34	28%
35-44	26%
45-54	16%
55+	8%



TIKTOK



@JOSE.MIZRAHI
263K FOLLOWERS

MONTHLY VIEWS
54M

LOCATIONS

UNITED STATES	27%
MEXICO	23%
ARGENTINA	10%
COLOMBIA	8%
VENEZUELA	6%

GENDER

FEMALE	61%
MALE	39%

AGE RANGE

18-24	23%
25-34	37%
35-44	22%
45-54	11%
55+	7%



FACEBOOK



@JOSEMIZRAHI.FB
55K FOLLOWERS

MONTHLY VIEWS
10.2M

LOCATIONS

MEXICO	44%
UNITED STATES	19%
ARGENTINA	19%
COLOMBIA	13%
VENEZUELA	6%

GENDER

FEMALE	72%
MALE	28%

AGE RANGE

18-24	13%
25-34	27%
35-44	17%
45-54	14%
55-65	15%
65+	14%

YOUTUBE



@JOSE.MIZRAHI
65K SUBSCRIBERS

LAST YEAR VIEWS
1M

LOCATIONS

UNITED STATES	25%
MEXICO	21%
SPAIN	10%
ARGENTINA	9%
COLOMBIA	6%
CHILE	4%

GENDER

FEMALE	61%
MALE	39%

AGE RANGE

13-17	3%
18-24	10%
25-34	24%
35-44	24%
45-54	18%
55-64	13%
65+	8%

SOCIAL MEDIA RATES

INSTAGRAM



@JOSE.MIZRAHI
253K FOLLOWERS

MONTHLY VIEWS
21M

REEL (GAME)

\$2,850

REEL (VLOG)

\$3,450

POST

\$2,250

CARROUSEL

\$2,450

STORY

\$850

STORY*3

\$2,150

TIKTOK



@JOSE.MIZRAHI
263K FOLLOWERS

MONTHLY VIEWS
VIEWS: 54M

GAME/RIDDLE

\$2,850

VLOG

\$3,450

PHOTO POST

\$2,250

STORY

\$550

LIVE 30 MIN

\$1,450

LIVE 1 HR

\$2,550

FACEBOOK



@JOSEMIZRAHI.FB
55K FOLLOWERS

MONTHLY VIEWS
10.2M

REEL (GAME)

\$1,850

REEL (VLOG)

\$2,150

POST

\$1,250

CARROUSEL

\$1,450

STORY

\$450

STORY *3

\$1,150

YOUTUBE



@JOSE.MIZRAHI
65K SUBSCRIBERS

LAST YEAR VIEWS
1M

PRE-ROLL

\$3,000

SHORT

\$1,650

VIDEO

\$3,450

PAUTA EN CONTENIDOS

18% DEL AD SPEND O \$1,450 FLAT

GENERAL

@JOSE.MIZRAHI
TOTAL: 634K FOLLOWERS

AVE MONTHLY VIEWS
86M

LINK IN BIO

30 DAYS
\$500

BOOST

30 DAYS
\$1,050

AD

30 DAYS
\$3,450

IG THREADS

16K FOLLOWERS
\$200

UCG

NON-POSTED CONTENT
\$1,450

UCG+AD

30 DAYS
\$3,450

PREMIUM

POST ON ALL PLATFORMS

PHOTO

IG, TK, FB
\$4,750

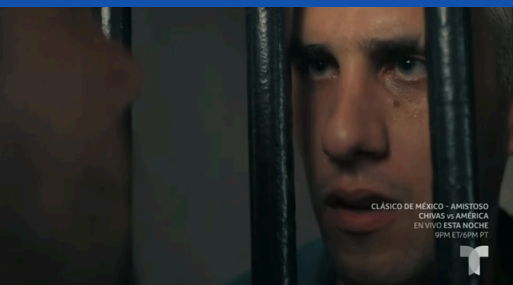
GAME/RIDDLE

IG, TK, FB, YT
\$7,500

VLOG VIDEO

MORE THAN 1 MINUTE
\$9,750

TV & FILM



VUELVE A MI
TELEMUNDO



JUEGO DE MENTIRAS
TELEMUNDO



VOLVER A EMPEZAR
INDEPENDENT SITCOM

SOCIAL MEDIA



LATIN GRAMMYS



FIFA WORLD CUP



MCDONALDS



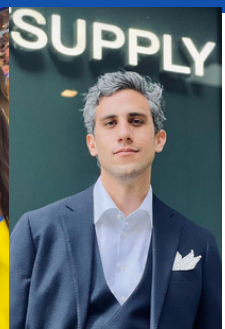
NODAL



DON JULIO



DIRECTV

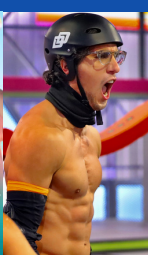


SUIT SUPPLY

REALITY TV



MILF MANOR
TLC



EL DOMO DEL DINERO
TELEMUNDO



ENAMORANDONOS
UNIMAS



HOST



SCROLL
CANELA TV



CHAVOS AL CHILE
POPVISION



LATINUP!
AMAZON LATIN

RUNWAY & FASHION



MIAMI FASHION WEEK



INDIE FASHION PROJECTS

COMMERCIALS TV & PRINT



GOYA FOODS



DISH LATINO



DISNEY



NIELSEN



AT&T



COCA COLA

MORE WORK EXPERIENCE

MARKETING

TRAVEL
INDUSTRY

Royal Vacations, Mexico & Miami

MAR – JUN 2024

Cruise & Travel Agency - Marketing & Social Media Director

- Created and launched the Influencer Program reaching 250k on first campaign.
- Increased social media engagement in page by 450%

LOGISTICS

CRUISE
INDUSTRY

ITM Group/Holistica Destinations, North Miami, Florida

OCT 2018 – NOV 2020

Commercial Affairs, Itinerary Planning, Marketing

- Innovated and improved cruise port logistics through creation of planning statistical software
- Positioned reputation as industry leaders

MARKETING

CRUISE
INDUSTRY

Royal Caribbean Group / Holistica Destinations, Miami, Florida

FEB 2020 – OCT 2020

Marketing Manager & Public Relations

- 1365% Growth in social media
- +11 Million campaign reach
- Head designer of brand, Logo, and website
- Featured in cover of major industry magazine

ENTREPRENEURSHIP

FITNESS
INDUSTRY

Powerumba Fitness, North Miami, Florida

JUN 2012 – SEP 2021

Co-Founder; Marketing, Business Administration, Operations, and Accounting

- Grew fitness platform by 2.5K members and 20K traffic in 2 months
- 150% growth in sales and attendance with marketing strategies
- Head designer of brand, logo, website and graphic package
- Managed & supervised, studio reconstruction and renovation project

MANAGEMENT

MUSIC
INDUSTRY

ZZInc. Group, Miami, Florida

JUN 2018 – OCT 2018

Music & Ent. Talent Mgmt for Mau y Ricky, Leslie Shaw, Abraham Mateo

- Digital Media Manager, Social Media Manager
- Created 1Sheet for Mau y Ricky and Jon Leon talents
- Reached 150K views with promotional video for 'Desconocidos' - Mau y Ricky single release
- Negotiated and obtained Brand Endorsements with Coca Cola/Tissot