

**JOSE MIZRAHI**

**[CONTACT@JOSEMIZRAHI.COM](mailto:CONTACT@JOSEMIZRAHI.COM)**

# ABOUT | JOSE MIZRAHI

Jose Mizrahi, an accomplished Mexican actor, has made his mark in Miami's vibrant entertainment scene.

He recently starred in Telemundo's 'Vuelve A Mi' alongside William Levy and Samadhi Zendejas, following a notable guest star appearance in 'Juego de Mentiras.'

In the sphere of Non-scripted TV, he showcased his spirit on Telemundo's 'El Domo Del Dinero' and TLC's 'Milf Manor.' Jose's hosting skills shine in shows like 'Scroll' on Canela TV and 'LatinUp! Music' with Amazon Music, CMN, and Twitch.

Jose's adeptness extends to hosting, as demonstrated by his seamless charisma in 'Scroll' on Canela TV and his engaging interviews in 'LatinUp! Music,' a music talk show presented by Amazon Music, CMN, and Twitch.

As a bilingual influencer, Jose excels in content creation, collaborating with brands like Don Julio, Topo Chico, CopperFit, Quest, Presidente, Suit Supply, and McDonald's.

His creative talents expand to production, including shows like 'El Aventon,' 'Scroll,' 'El Couch De Emma,' and 'En Forma con La Mama Fitness.' Currently, he co-writes and produces a Latin sitcom aimed at the US Latin market.

Jose has also graced Miami Fashion Week runways for brands like Custo Barcelona.

Jose embarked on his journey with national TV commercials for major brands like Walt Disney World, Volkswagen, Coca Cola, Goya, and DirecTV, Jose's captivating talent left a lasting impression in advertising.

His academic background boasts a Dual-Bachelor of Business in Marketing and Finance from Florida International University.

Jose Mizrahi is a versatile talent set to make a lasting impact on the entertainment world.

## NUMBERS

**+463K**

followers

ALL PLATFORMS



@jose.mizrahi

**+178K**  
followers



@jose.mizrahi

**+209K**  
followers



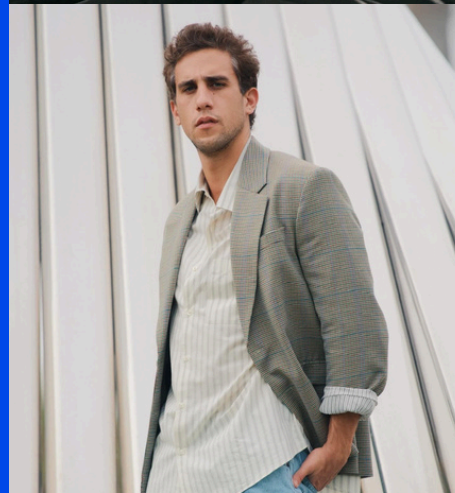
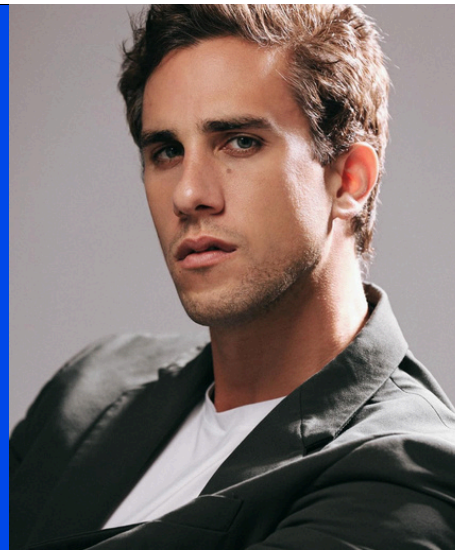
JoseMizrahi

**+65K**  
subscribers



@josemizrahi.fb

**+11K**  
followers







# JOSE MIZRAHI



ACTOR & CONTENT CREATOR

SAG-ELIGIBLE | ANDA (MX)

## PROFILE

José Mizrahi is a talented Mexican actor and bilingual content creator and influencer. Based in Miami, Mexico City and Madrid.

## CONTACT INFO.

Email [contact@josemizrahi.com](mailto:contact@josemizrahi.com)

## SOCIAL MEDIA: +463K



@jose.mizrahi



@jose.mizrahi



JoseMizrahi



@josemizrahi.fb

## LANGUAGES

Spanish (Native - Mexico) 100%  
English (Fluent) 100%

## MORE WORK

Marketing  
Public Relations  
Logistics  
Operations  
Management  
Content Creation  
Photography  
Videography  
Video Editing  
Design

Continued ahead...

## EDUCATION

- Florida International University - Miami, FL Dec 2017  
Dual Bachelor in Business: Finance & Marketing
- Ruben Morales Acting Coach (Spanish) - Miami, FL 2021 - 2023
- The Actory (English) - Miami, FL 2022
- Adriana Barraza Acting Studio (Spanish) - Miami, FL 2014

## TELEVISION & FILM

- Vuelve A Mi - Telemundo (Scripted) 2023
- Dreamer's Ball Short Film (Scripted) 2023
- Juego De Mentiras - Telemundo (Scripted) 2023
- Milf Manor - TLC (Non-Scripted) 2023
- Volver A Empezar Pilot (Scripted) 2022
- El Domo Del Dinero - Telemundo (Non-Scripted) 2020 - 2021
- Enamorándonos - Unimás (Non-Scripted) 2020
- After Hours Short Film (Scripted) 2018

## HOST

- Chavos Al Chile - PopVision 2022 - 2023
- Scroll - Canela TV - Co-Host 2022
- 'TopoCheers' - TopoChico 2022
- LatinUP! Music Talk Show (Amazon Music/Twitch) 2021 - 2022
- LatinUP! Xmas Special Festival 2021
- Amazon Music Latin Hispanic Heritage Festival 2021
- Picante YouTube Series 2021
- LatinUP! Virtual Music Festival 2021

## PODCAST

- Terapia De Familia 2025
- I'm Not A Morning Person 2018

## PRODUCER/DIRECTOR

- Scroll - Canela TV Sep - Dec 2022
- El Aventón Show Season 1 & 2 2022 - 2023
- Quien Magazine: Art Basel Miami Nov - Dec 2022
- El Couch De Emma Season 2 Sep - Dec 2022
- TopoCheers - TopoChico Jan 2022
- Elisa Rego 'Cosas Del Corazon' Livestream Concert Jul 2021
- En Forma con LaMamaFitness - VME TV Mar - Jun 2021
- Social Experiment 'Desconocidos' - Mau Y Ricky Oct 2018

## INFLUENCER CAMPAIGNS

- Don Julio • TopoChico • McDonalds • Suit Supply • Disney World
- Maluma • Virgin Voyages • Stella Artois • Caracol TV • Brightline
- Nodal • CopperFit • Presidente USA • Rum Chuckle • Royal Caribbean

## TV COMMERCIALS

- Toyota 'El Gigante'
- DirectTV Stream 'El Noticiero'
- Vizzy Hard Seltzer
- Johnnie Walker 'El Camino Es Nuestro'
- Goya Foods 'Frijoles Charros'
- Walt Disney World "Know Before You Go"
- Goya Food 'Las Mejores Aceitunas'
- Walt Disney World 'Toy Story Land'
- Xfinity Comcast TV w/ Maity Interiano
- Volkswagen World Cup 'Súbete a la Pasión'
- Ft. Lauderdale Tourism 'Hello Sunny'
- Telemundo, World Cup 'Futbol'
- Telemundo, MVTO World Cup
- Sabritas 'Luis Fonsi'
- Pepsi, Baseball
- Subway 'Little Victories'
- Atlantis University
- Univision Deportes World Cup
- Volkswagen, World Cup 'Ole' TV
- Nielsen 'Esencia Latina'
- Dish Latino 'Hopper' World Cup
- KFC 'Spicy Citrus'

## COMMERCIAL PRINT

- Old Parr
- Walt Disney World "KBYG"
- Walt Disney World 'Toy Story Land'
- Coca Cola, World Cup Mexico
- AT&T 'World Cup'
- Walt Disney World, Disney World
- Nielsen 'Esencia Latina'
- Full List upon request

## FASHION, RUNWAY

- Miami Fashion Week 'Custo Barcelona' & 'Lina Cantillo'
- Fashion Shorts: 'Llamada Perdida', 'Te Amaré', 'A World Undivided'

## MUSIC VIDEOS

- 'Live It Up' - Jennifer Lopez
- 'No Quiero Na' - Samantha Sanchez
- 'Traicionero' - Isairis
- 'La Última Vez' - Ziete



# TV & FILM



**VUELVE A MI**  
TELEMUNDO



**JUEGO DE MENTIRAS**  
TELEMUNDO



**VOLVER A EMPEZAR**  
INDEPENDENT SITCOM

# SOCIAL MEDIA



**LATIN GRAMMYS**



**FIFA WORLD CUP**



**MCDONALDS**



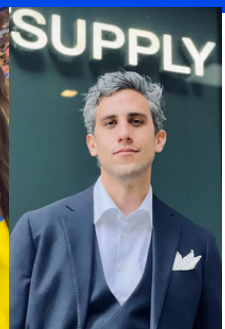
**NODAL**



**DON JULIO**



**DIRECTV**



**SUIT SUPPLY**

# REALITY TV



**MILF MANOR**  
TLC



**EL DOMO DEL DINERO**  
TELEMUNDO



**ENAMORANDONOS**  
UNIMAS



# HOST



**SCROLL**



**CHAVOS AL CHILE**



**LATINUP! MUSIC**

# RUNWAY & FASHION



**MIAMI FASHION WEEK**



**INDIE FASHION PROJECTS**



# COMMERCIALS TV & PRINT



**GOYA FOODS**



**DISH LATINO**



**DISNEY**



**NIelsen**



**AT&T**



**COCA COLA**



# INSIGHTS

## INSTAGRAM



@JOSE.MIZRAHI  
FOLLOWERS: 178K

LAST 90 DAYS  
REACH: 16M  
IMPRESSIONS: 38M

## LOCATIONS

UNITED STATES	32%
MEXICO	19%
ARGENTINA	15%
COLOMBIA	6%
SPAIN	6%

## GENDER

FEMALE	63%
MALE	37%

## AGE RANGE

18-24	19%
25-34	37%
35-44	29%
45-54	15%
55+	5%



## TIKTOK



@JOSE.MIZRAHI  
FOLLOWERS: 209K

LAST 90 DAYS  
VIEWS: 48M  
VIEWERS: 29M

## LOCATIONS

UNITED STATES	27%
MEXICO	22%
ARGENTINA	11%
COLOMBIA	9%
VENEZUELA	7%

## GENDER

FEMALE	60%
MALE	40%

## AGE RANGE

18-24	24%
25-34	37%
35-44	22%
45-54	11%
55+	6%



## FACEBOOK



@JOSEMIZRAHI.FB  
FOLLOWERS: 11K

LAST 90 DAYS  
VIEWS: 10.3M  
VIEWERS: 4.4M

## LOCATIONS

UNITED STATES	31%
MEXICO	25%
ARGENTINA	9%
COLOMBIA	8%
VENEZUELA	6%

## GENDER

FEMALE	77%
MALE	23%

## AGE RANGE

18-24	12%
25-34	28%
35-44	16%
45-54	12%
55+	32%

## YOUTUBE



@JOSE.MIZRAHI  
SUBSCRIBERS: 65K

LAST 90 DAYS  
VIEWS: 201K  
VIEWERS: 50K

## LOCATIONS

UNITED STATES	30%
MEXICO	14%
SPAIN	11%
ARGENTINA	11%
COLOMBIA	5%
CHILE	4%

## GENDER

FEMALE	54%
MALE	46%

## AGE RANGE

13-17	4%
18-24	14%
25-34	30%
35-44	24%
45-54	14%
55+	14%

# MORE WORK EXPERIENCE

## MARKETING

TRAVEL  
INDUSTRY

Royal Vacations, Mexico & Miami

MAR – JUN 2024

Cruise & Travel Agency - Marketing & Social Media Director

- Created and launched the Influencer Program reaching 250k on first campaign.
- Increased social media engagement in page by 450%

## LOGISTICS

CRUISE  
INDUSTRY

ITM Group/Holistica Destinations, North Miami, Florida

OCT 2018 – NOV 2020

Commercial Affairs, Itinerary Planning, Marketing

- Innovated and improved cruise port logistics through creation of planning statistical software
- Positioned reputation as industry leaders

## MARKETING

CRUISE  
INDUSTRY

Royal Caribbean Group / Holistica Destinations, Miami, Florida

FEB 2020 – OCT 2020

Marketing Manager & Public Relations

- 1365% Growth in social media
- +11 Million campaign reach
- Head designer of brand, Logo, and website
- Featured in cover of major industry magazine

## ENTREPRENEURSHIP

FITNESS  
INDUSTRY

Powerumba Fitness, North Miami, Florida

JUN 2012 – SEP 2021

Co-Founder; Marketing, Business Administration, Operations, and Accounting

- Grew fitness platform by 2.5K members and 20K traffic in 2 months
- 150% growth in sales and attendance with marketing strategies
- Head designer of brand, logo, website and graphic package
- Managed & supervised, studio reconstruction and renovation project

## MANAGEMENT

MUSIC  
INDUSTRY

ZZInc. Group, Miami, Florida

JUN 2018 – OCT 2018

Music & Ent. Talent Mgmt for Mau y Ricky, Leslie Shaw, Abraham Mateo

- Digital Media Manager, Social Media Manager
- Created 1Sheet for Mau y Ricky and Jon Leon talents
- Reached 150K views with promotional video for 'Desconocidos' - Mau y Ricky single release
- Negotiated and obtained Brand Endorsements with Coca Cola/Tissot